



# IntraEdge

HIGHER EDUCATION

**Empowering institutions to "Say Yes!"**

# WE ARE A MINORITY OWNED BUSINESS

Certified by Supplier Clearinghouse and The National Minority Supplier  
Development Council

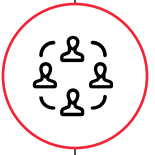


# OUR EXPERTISE



**200+**

Institutions Served



**30+ Years Experience**

Serving Higher Education



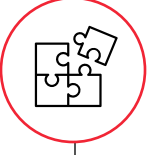
**3000+**

Global Employees



**300+**

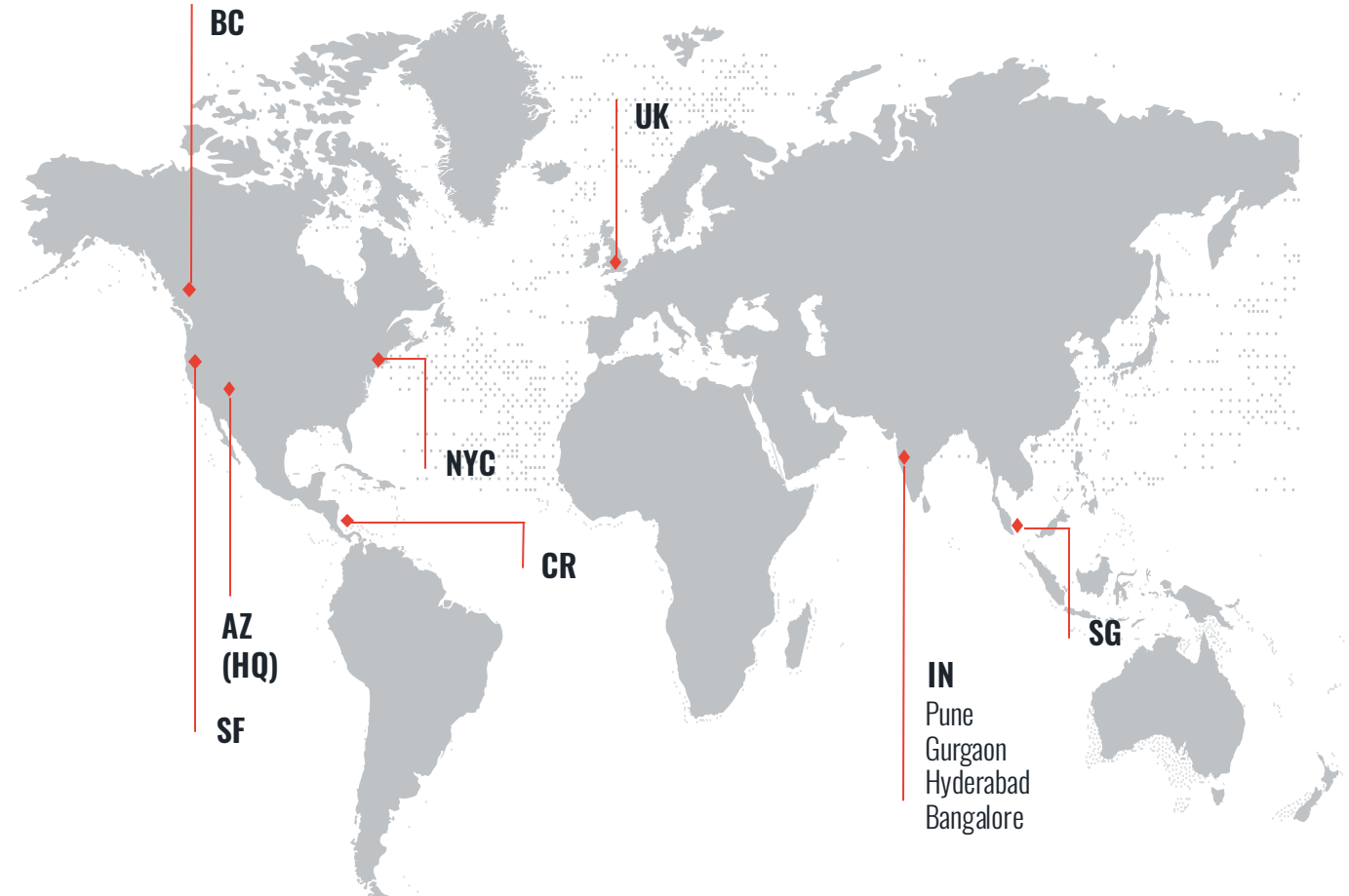
Active Clients



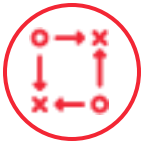
**ServiceNow & Salesforce**

Specialize in Workflow Automation and CRM

## Global Delivery Model



# HIGHER EDUCATION SERVICES



## Assessment, Roadmap and Strategy

- Org Health Checks and Assessments
- Enterprise Roadmap and Strategy
- Enterprise Governance Modeling



## Recruitment and Admissions

- Suspect and Prospect Management
- Dynamic Application Development
- Streamlined App Review and Goals Tracking



## Student Experience

- Student Services, Case, and Knowledge Management
- Student One Stop
- Unified Student record
- Improved Advisor Experiences with appointment scheduling, degree planning, and predictive analytics



## Advancement and Alumni Relations

- Develop 360-degree view of Alumni
- Fundraising, Portfolio Management and Gift Processing
- Pledge and Donation Management
- Alumni Portals
- Fundraising Campaign Management



# HIGHER EDUCATION SERVICES



## Institution Operations

- Faculty and Staff Experience
- Marketing and Communications
- Institutional Support Management
- Corporate Engagement and Relations
- Custom Application Platform Development



## Data Cloud and Artificial Intelligence (AI)

- Recruit and Enroll More Students
- Deliver Personalized Student Experiences
- Enhance Student Success and Increase Student Retention
- Improve Operational Efficiency
- Optimize Fundraising and Alumni Engagement



## Managed and Capacity Services

- Day-to-Day Administration
- Enhancement design and development
- Training and education
- Augment current teams



# SERVICES OVERVIEW



We offer CRM and Workflow Automation, Strategic Planning, and Student Engagement services to enhance engagement and streamline processes.



We offer Onshore, Offshore, Nearshore, and Build Operate Transfer services to optimize operations, reduce costs, and enhance performance.



We offer AI, Analytics, and Visualization services to enhance decision-making, boost productivity, and drive innovation across various industries



We transform product discovery through research, user journey mapping, and prototyping to create exceptional user experiences



We offer Development, Transformation, SRE, and Architecture services to enhance system reliability, optimize operations, and drive innovation using AWS, Azure, and Google.



We offer Web, Mobile, and Strategy services to enhance digital presence, improve user experience, and drive business growth



We offer SAP, ServiceNow, Salesforce, Microsoft, and Oracle services to enhance business processes, improve efficiency, and drive digital transformation



We offer Corporate Learning Design and Development services to enhance employee skills, boost productivity, and drive organizational growth

# HOW CAN WE **HELP** YOU?



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